



MOM PROM 2025 SPONSORSHIP

Proceeds from Mom Prom will go to support our fee waiver scholarship program that supports youth from low-income families and allows them to participate in programs such as swim lessons, youth sports, and dance.

If you wish to be a sponsor for our Mom Prom event on March 8, please email this form by Friday, February 14 to:

Niki Wendt, Recreation Manager
Niki.Wendt@appleton.org

We are happy to pick up any donations you are unable to get to Appleton Parks and Recreation.

Yes, we would like to be a sponsor of the Mom Prom!
Please check the appropriate sponsorship below.



Mom Prom Sponsor Options:

SIGNATURE SPONSOR (1 available)

\$2,500 Event Sponsor

- Primary logo placement on all marketing materials including banners, sponsor signs, flyers, posters, event website page, and social media promotions.
- Logo next to event listing in the spring/summer digital activity guide. *(Would need commitment by February 3 to meet guide deadline.)*
- Recognition in email blasts sent to over 19,000 emails.
- Sponsor recognized during the event by Parks and Recreation event organizers.
- Opportunity to participate in the event:
 - Provide a table at the event.
 - Participate as greeters/volunteers for the event.
 - Be present to make announcements promoting your business/organization during the event.

CONTRIBUTING SPONSOR

\$1,000 Event Sponsor

- Logo placement on marketing materials including sponsor signs and website.
- Sponsor recognized during the event by Parks and Recreation event organizers.
- Opportunity to participate as greeter/volunteers for the events.

COMMUNITY SPONSOR

\$250 Event Sponsor

- Business/Organization name listed on sponsor signs and website.

RAFFLE BASKET DONATION

We are looking for items to be donated for our basket raffle that will take place during the event. Put together a complete basket or donate items that can be used as part of a basket. This could include, but is not limited to: merchandise, gift certificates, coupons, or other items to promote your business/organization.

- Business/Organization name listed on sponsor signs and website.

Please describe: _____

Business/Organization Name: _____

Contact Individual: _____ Address: _____

Phone: _____ Email: _____

Thank you so much for your generous support!